

Honouring Women. Inspiring Nations.

31 July 2026 | Friday

W.I.S.H. | W.I.S.H.
House of Style | Excellence Award 2026
7.30 pm - 11.30 pm

Feminine Beauty & Lifestyle Pavilion

LEADERSHIP & GOVERNANCE

Dato' Hajah Nurulhidayah Dato' Seri Dr. Ahmad Zahid
Chairman
W.I.S.H. Global Leadership Summit & Women Leadership Awards 2026



Dato' Hajah Nurulhidayah Dato' Seri Dr. Ahmad Zahid is a prominent entrepreneur, corporate communications professional and women leader who has established herself through her active involvement in business, community development and women's empowerment initiatives.

Holding a Master of Business Administration (MBA), she possesses extensive experience in strategic communications, stakeholder engagement, business development and corporate affairs. Throughout her professional career, she has served in various leadership and corporate communication roles across both the public and private sectors, contributing significantly to organisational growth, public engagement and strategic partnership development.

Dato' Hajah Nurulhidayah is also actively involved in entrepreneurship and business leadership through her association with Menara Rezeki Group, where she contributes to business expansion, strategic collaborations and investment initiatives. Her experience across corporate and entrepreneurial sectors has enabled her to build strong networks spanning government agencies, industry leaders, business communities and social organisations.

In public service and community leadership, she currently serves as an **EXCO Member of Wanita UMNO Malaysia** and **Ketua Penerangan UMNO Bahagian Bagan Datuk**, reflecting her commitment to advancing leadership development, community engagement and the empowerment of women across all levels of society.

As the daughter of **YAB Dato' Seri Dr. Ahmad Zahid Hamidi**, Deputy Prime Minister of Malaysia and President of UMNO, Dato' Hajah Nurulhidayah was exposed to the values of leadership, service and nation-building from an early age. Over the years, she has carved her own path through entrepreneurship, corporate leadership and advocacy efforts aimed at creating meaningful opportunities for women, youth and aspiring leaders.

A passionate advocate for collaboration, mentorship and lifelong learning, she continues to champion initiatives that encourage women to lead with confidence, contribute to economic development and create lasting impact within their communities. Her dedication to recognising and celebrating the achievements of women aligns closely with the vision of W.I.S.H. – Women of Influence, Strength & Honour.

As Chairman of the W.I.S.H. Global Leadership Summit & Women Leadership Awards 2026, Dato' Hajah Nurulhidayah provides strategic leadership and direction in positioning the platform as a premier gathering of influential women leaders, entrepreneurs, professionals, policymakers and changemakers. Through W.I.S.H., she seeks to inspire meaningful dialogue, strengthen strategic networks and celebrate women whose leadership and contributions continue to shape industries, communities and the future of the nation.

Leadership Philosophy

"Apabila wanita saling menyokong, lebih banyak kejayaan dapat kita cipta bersama."

Dato' Hajah Nurulhidayah Dato' Seri Dr. Ahmad Zahid

LEADERSHIP & GOVERNANCE

Y.Bhg Prof Emeritus Datin Paduka Setia Dato' Dr Aini Ideris
Deputy Chairman
W.I.S.H. Global Leadership Summit & Women Leadership Awards 2026



Professor Emeritus Datin Paduka Setia Dato' Dr. Aini Ideris is one of Malaysia's most distinguished academic leaders, scientists and advocates for leadership excellence. Widely respected for her contributions to higher education, research, innovation and talent development, she has played a pivotal role in shaping Malaysia's academic and scientific landscape for more than four decades.

A trailblazer in education leadership, she made history as **the first woman appointed as Vice-Chancellor of Universiti Putra Malaysia (UPM)**, where she successfully led one of the nation's premier research universities towards greater academic excellence, international recognition and institutional transformation.

An internationally acclaimed scientist, Professor Emeritus Datin Paduka Setia Dato' Dr. Aini is **renowned for her pioneering research in veterinary science, vaccine development and biotechnology**. Her innovations have contributed significantly to the advancement of animal health, food security and research commercialisation, earning her numerous national and international recognitions.

A Fellow of the Academy of Sciences Malaysia (FASc) and the Islamic World Academy of Sciences (FIAS), she is widely recognised for her commitment to advancing knowledge, innovation, leadership development and lifelong learning. Her contributions have inspired generations of students, researchers, professionals and aspiring women leaders.

As Deputy Chairman of W.I.S.H. Global Summit 2026, she provides strategic guidance and thought leadership in advancing the platform's mission to celebrate women's achievements, strengthen leadership capacity and foster meaningful collaboration across industries, academia and society.

Her remarkable journey exemplifies the values of excellence, resilience and transformative leadership that continue to inspire women and future generations to lead with purpose and impact.

Leadership Philosophy

"Education empowers minds, leadership transforms lives, and knowledge creates lasting impact."

Professor Emeritus Datin Paduka Setia Dato' Dr. Aini Ideris

PROPOSED PROGRAM STRUCTURE

The W.I.S.H. 2026 Global Summit is designed as a full-day flagship gathering celebrating women's leadership, innovation, creativity and impact. The event will be structured into three key segments, each representing a different dimension of women empowerment: leadership dialogue, creative expression, and recognition of excellence.



*‘Women of Influence,
Strength & Honour’*

COMMITTEE

- Chairman** | Dato’ Hajah Nurulhidayah Dato’ Seri Ahmad Zahid
- Deputy Chairman** | Prof Emeritus Datin Paduka Setia Dato’ Dr Aini Ideris
- Project Owner** | En Muhammad Harris
- Project Director** | Dr Shalieza Razali
- Event Manager** | En Hamen Kumar
- Media and Communication** | Cik Nur Adlina Huda

PROGRAM

1. Global Leadership Summit
2. House of Style
3. Women Leadership Award
4. Feminine Beauty & Lifestyle Pavilion

W.I.S.H. 2026 GLOBAL LEADERSHIP SUMMIT

The W.I.S.H. Summit serves as a high-level platform that brings together influential women leaders, policymakers, entrepreneurs, academics, and industry experts to exchange ideas, share insights, and explore strategies for advancing women's leadership in today's evolving global landscape.

Through curated panel discussions, keynote sessions, and interactive dialogue, the forum will address critical themes including leadership transformation, sustainable development, innovation, economic empowerment, and the role of women in shaping future industries.

The forum aims to create a dynamic environment where participants can engage with thought leaders, build meaningful collaborations, and contribute to shaping policies and strategies that strengthen women's impact across sectors.
Ballroom Participation Fee

As part of the programme, participants will also receive access to an Executive Masterclass in Strategic Leadership and Sustainable Management, designed to provide practical leadership frameworks, strategic thinking approaches, and sustainable management insights relevant to today's business and policy environments.

HRDC Claimable
(1000-1617-090)

CERTIFICATE
Executive Masterclass in Strategic
Leadership & Economic Transformation

**Participation in the
W.I.S.H. Forum Ballroom Session**

Early Birds

RM 599

Normal Price

RM 688

Student Price

RM 299



KEY COMPONENTS

- Opening Ceremony and National Protocol
- Three Forum Tracks featuring distinguished speakers
- Networking Session among industry leaders, policy makers and entrepreneurs

TARGET PARTICIPANTS

- Corporate leaders & executives
- Government officers & policymakers
- Entrepreneurs & SMEs
- NGO leaders
- Media professionals
- Emerging women leaders

Time	Programme
7.30 am	Registration, Networking Breakfast & Exhibition Viewing
8.30 am	Arrival of Speakers, Strategic Partners, Sponsors & Distinguished Guests
9.00 am	Guests Seated
9.15 am	Arrival of Guest of Honour & VVIP Delegation
9.30 am	Negaraku & Doa Recitation
9.35 am	W.I.S.H. 2026 Opening Ceremony
9.40 am	Welcome Address by Dato' Hajah Nurulhidayah Dato' Seri Dr. Ahmad Zahid, Chairman, W.I.S.H. 2026
9.50 am	Official Opening & Keynote Address
10.05 am	Official Launch Ceremony / Photography Session
10.15 am	Forum Track 1 - Empowering Women: Entrepreneurship, Community Leadership & Social Impact
12.30 pm	Leadership Luncheon & Strategic Networking Session
2.30 pm	Forum Track 2 - Leading Women: Education, Technology & Sustainable Leadership
3.15 pm	Networking Refreshment Break
3.30 pm	Forum Track 3 - Scaling Women: Finance, Investment & Economic Growth
4.15 pm	Interactive Dialogue & Audience Engagement
4.30 pm	Redeem: Executive Masterclass in Strategic Leadership & Economic Transformation Certificates / Certificate of Participation at the reception counter



W.I.S.H. 2026 HOUSE OF STYLE

Empowering Women through Creativity & Education

The W.I.S.H. House of Style will celebrate creativity, culture and innovation through fashion designed and presented by selected Malaysian universities.

This segment highlights the role of education institutions in nurturing young women designers and creative entrepreneurs, while promoting Malaysian cultural heritage, sustainability in fashion and modern design innovation.

Collaboration with Fashion Institution

The showcase will involve participation from three universities offering fashion, creative arts or design programmes. Each institution will present a curated runway collection reflecting themes of empowerment, sustainability and cultural identity.

Objectives



To provide a national platform for emerging women designers



To showcase sustainable fashion innovation and Malaysian cultural inspiration



To connect universities with industry players in fashion and creative sectors



To empower young women through creative industries

WISH House of Style 1 – *Collaboration with Fashion Institution*

8.25 pm - 8.40 pm

WISH House of Style 2 – *Collaboration with Fashion Institution*

9.30 pm - 9.45 pm





W.I.S.H. 2026 WOMEN LEADERSHIP AWARD

The W.I.S.H. Women Leadership Awards recognise exceptional women who have demonstrated outstanding leadership, influence, and contributions across sectors. These awards celebrate those who drive progress, innovation, and positive change in Malaysia and globally.

AWARD PARTICIPATION FEES & PRESTIGE PACKAGES

Individual Women Excellence Awards

RM 10,000

Women Brand Recognition Awards

RM 15,000

AWARD STRUCTURE

The awards comprise 50 carefully curated categories, divided into:

15 Women Brand Recognition Awards

35 Individual Women Excellence Awards

A. Women Brand Recognition (15 Awards)

The Women Brand Recognition segment honours outstanding brands founded, led, or strategically driven by women. These awards recognise organisations that demonstrate strong governance, market performance, innovation, sustainability, and social responsibility. In today's global economy, brands are powerful instruments of influence.

Each category reflects strategic growth sectors, national development priorities, ESG mandates, and global economic trends. Recognising women-led brands elevates credibility, attracts investor confidence, strengthens cross-border positioning, and highlights women as creators of enterprise value, employment, and industry transformation.

B. Women Excellence Recognition (35 Awards) The Individual Women Excellence

Segment recognises distinguished women leaders across strategic domains. These awards celebrate personal leadership journeys, innovation achievements, governance contributions, and societal impact. The 35 categories are structured to ensure representation across leadership tiers, sectors, and generational levels.

Objectives



To celebrate women leaders making significant national and international impact



To strengthen recognition of women's contributions across industries



To inspire the next generation of women leaders and entrepreneurs



To build a global network of influential women leaders

Time	Programme
6.30 pm	Red Carpet Reception, Registration & Networking
7:15 pm	Arrival of VVIPs, Award Recipients & Distinguished Guests
7:30 pm	Guests Seated
7:35 pm	W.I.S.H. Opening Multimedia Showcase
7:40 pm	Welcome by Master of Ceremony
7:45 pm	Prayer Recital
7:50 pm	Chairman's Address by Dato' Hajah Nurulhidayah Dato' Seri Dr. Ahmad Zahid
8:00 pm	Guest of Honour Address & Official Gala Opening
8:15 pm	Dinner Service Commences
8:25 pm	W.I.S.H. House of Style Showcase I
8:40 pm	Category A: Women Leadership & Governance Awards
9:00 pm	Category B: Women Entrepreneurship & Business Excellence Awards
9:20 pm	Special Performance
9:30 pm	W.I.S.H. House of Style Showcase II
9:45 pm	Category C: Women Academia, Research & Education Excellence Awards
10:05 pm	Category D: Women Social Impact & Community Leadership Awards
10:25 pm	Category E: Women Brand & Industry Excellence Awards
10:45 pm	Chairman's Recognition Awards
10:55 pm	W.I.S.H. Lifetime Achievement Award
11:05 pm	W.I.S.H. Woman of Influence Award 2026
11:15 pm	Official Photography Session
11:25 pm	Closing Remarks
11:30 pm	End of Programme



W.I.S.H. 2026 THE FEMININE BEAUTY & LIFESTYLE PAVILION

Feminine Beauty & Lifestyle Pavilion

The Feminine Beauty & Lifestyle Pavilion is a curated brand showcase within W.I.S.H. 2026, featuring cosmetics, skincare, apparel, wellness and women-led lifestyle brands.

The Pavilion will be offered exclusively to one main company as the Title Pavilion Partner, providing a premium platform to showcase products, activate brand experiences, and engage directly with influential leaders, entrepreneurs and guests attending the summit.

As the exclusive Pavilion Partner, the company will receive full brand visibility across the Pavilion space, positioning the brand at the centre of the beauty and lifestyle ecosystem during the event.

This partnership offers a unique opportunity to align the brand with women leadership, empowerment, innovation and premium lifestyle positioning at W.I.S.H. 2026.

Exclusive to 1 Pavilion

RM 50,000



OVERALL IMPACT OF W.I.S.H. 2026



The integration of leadership dialogue, creative expression and recognition of excellence positions W.I.S.H. 2026 as more than an event , it is a global movement celebrating women’s leadership and influence.

Through the Global Leadership Summit , House of Style and Women Leadership Awards, W.I.S.H. aims to strengthen Malaysia’s position as a regional hub for women empowerment, innovation and leadership excellence.



SCAN NOW
FOR MORE INFO